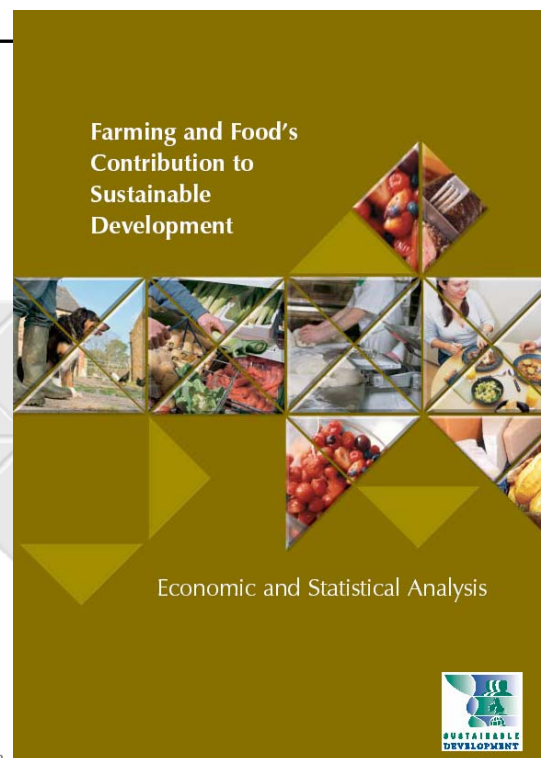
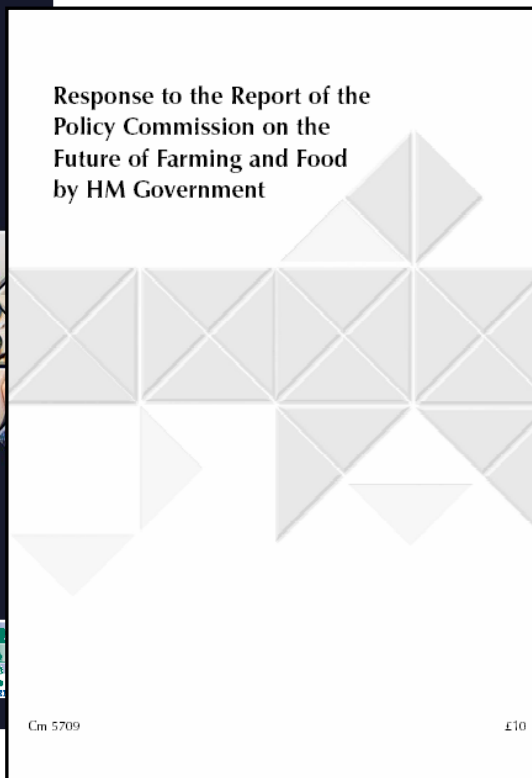
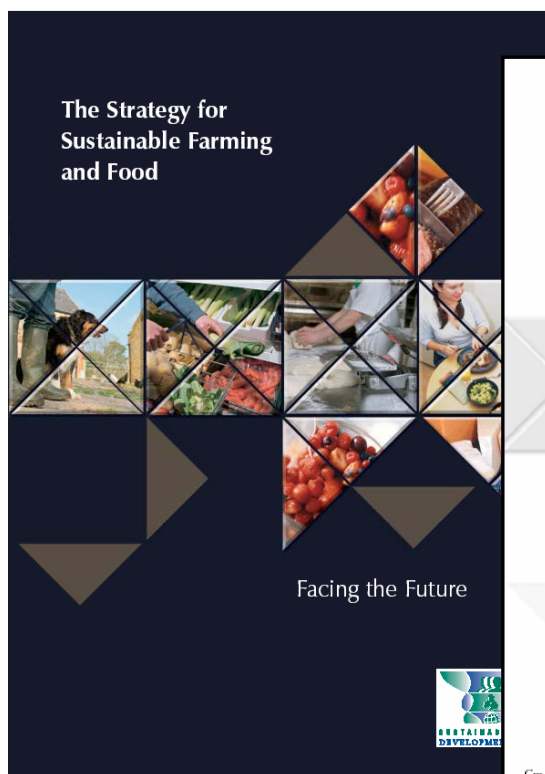


The Strategy for Sustainable Farming and Food

Philip Andrews - Sustainable Agriculture Division

Helen Dunn - Food Chain Analysis Division

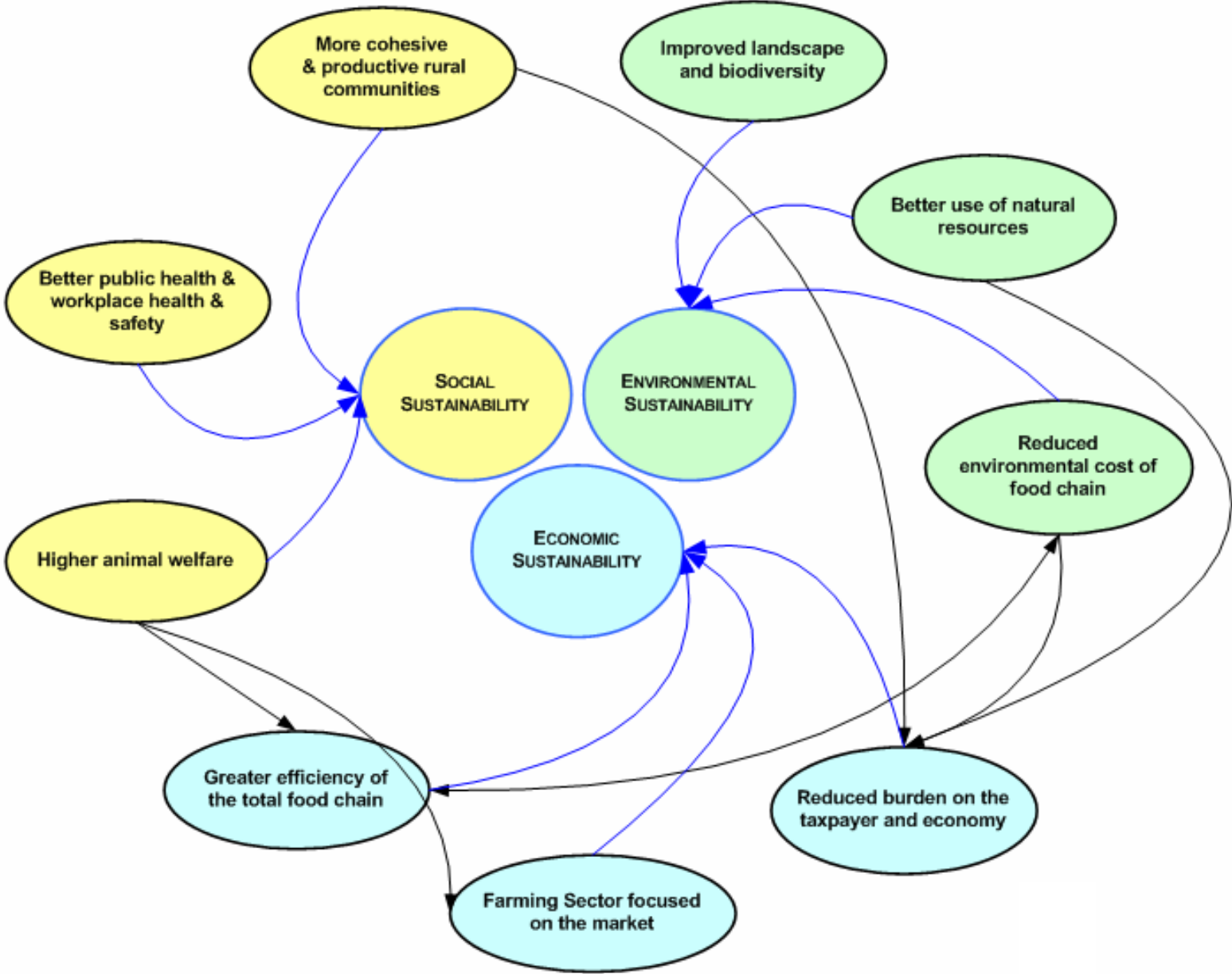


The Strategy for Sustainable Farming and Food

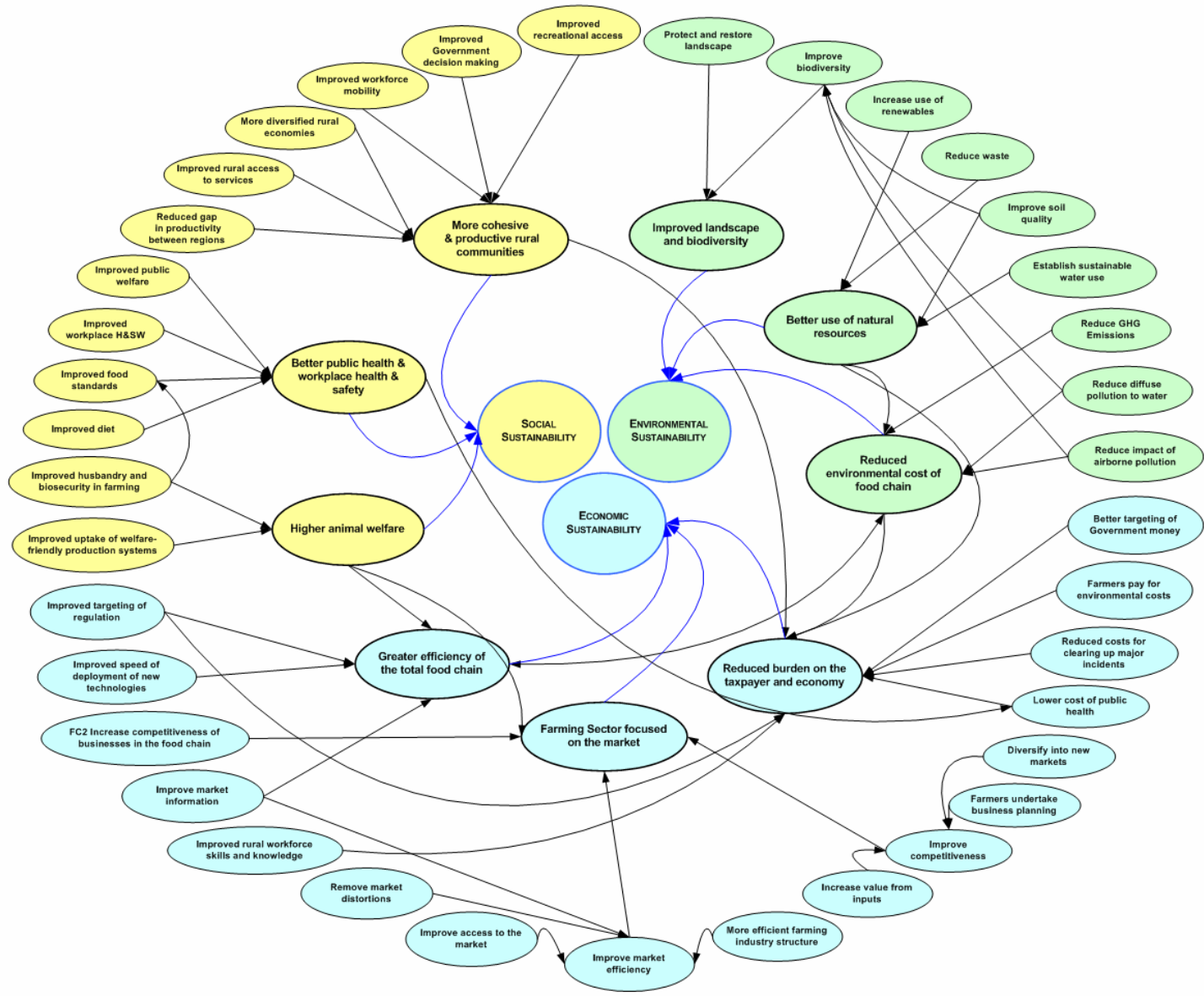
Aim...

...is to establish a profitable, competitive and efficient farming and food sector which protects and enhances our countryside and produces healthy food valued by and accessible to consumers.

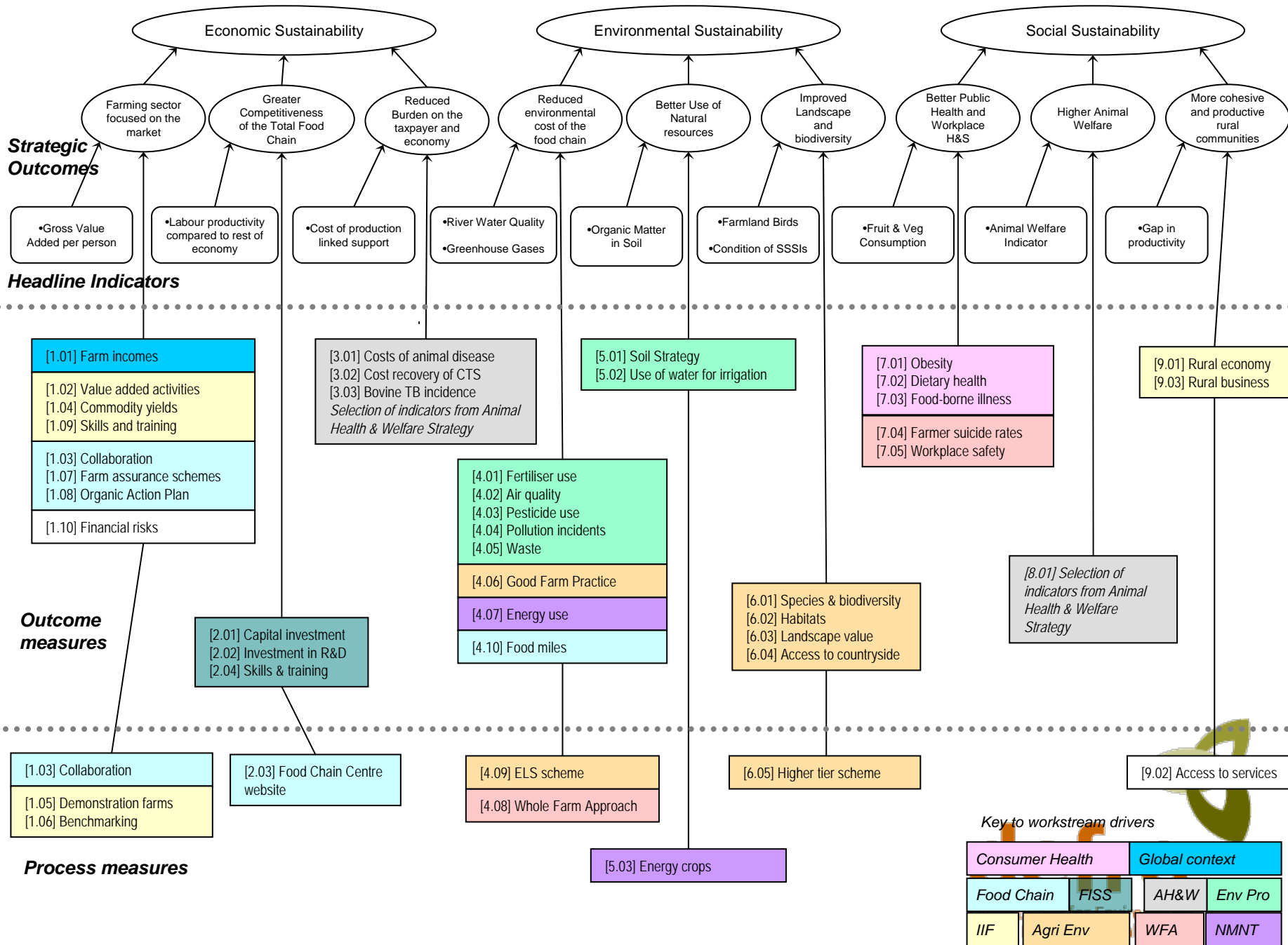
SFFS Causation Map



Sustainable Farming and Food Strategy Causation Model

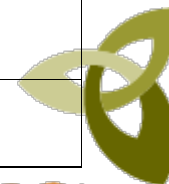


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Author: Programme Office
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Mapping workstreams to strategic outcomes

Strategic Outcomes		Economic			Environmental			Social		
		1.	2.	3.	4.	5.	6.	7.	8.	9.
<i>Strategy Work Stream</i>										
1	New Markets & New Technologies	✓✓	✓✓	✓	✓✓	✓✓	✓	✓	✓	✓
2	Food Chain	✓✓	✓✓✓		✓	✓	✓	✓		✓
3	Agri-Environment				✓✓	✓✓	✓✓✓			✓
4	Consumer Health Needs			✓	✓			✓✓✓	✓	
5	Whole Farm Approach & Better Regulation			✓	✓✓	✓✓	✓	✓	✓	
6	Environmental Protection			✓	✓✓✓	✓✓	✓	✓		
7	Learning, Skills & Knowledge	✓✓	✓✓	✓	✓✓	✓✓	✓	✓	✓	✓
8	Animal Health and Welfare	✓	✓	✓✓				✓	✓✓✓	
9	Global Context	✓✓✓	✓✓	✓✓		✓				
10	Financial Issues	✓✓	✓	✓✓						



Economic / Profit



‘Reconnect farmers with their markets’

What has been delivered?

CAP Reform deal

Assured Food Standards

Research Priorities Group

Pilot Demonstration
Farm Network

Animal Health and
Welfare Outline Strategy

Non Food Crops Centre

Applied Research Forum

English Farming and
Food Partnerships

Regional Food Strategy

Food Chain Centre /
Red Meat Industry Forum

More to do...

- CAP new payments 2005
- Review of Retail Code of Practice
- Non Food Crops Strategy
- Food Industry Sustainability Strategy



Environment

‘Reconnect the food chain with the countryside’

What has been delivered?

Agri Environment Entry
Level Scheme pilots

Agri Environment Higher Tier
Scheme under development

Nitrates Directive
Action Plan

Whole Farm Plan pilots



More to do...

- Measures to tackle Diffuse Water Pollution from Agriculture consultation
- National Pesticides Strategy
- ELS and HTS roll-out 2005
- Whole Farm roll-out 2005

defra
Department for Environment
Food and Rural Affairs



Social / People

‘Reconnect consumers with what they eat’

What has been delivered?

Review of learning and skills providers

Sustainable Procurement Initiative launched

Fruit for Schools Scheme

5-A-Day Campaign

Tenancy Reform Interest Group Report



Just Eat More
(fruit & veg)



More to do...

- New Entrants package Fresh Start
- Animal Welfare Bill

Links between policy priorities and research

- ❖ Strong drive towards evidence based policy making;
- ❖ Link of research into policy priorities;
- ❖ Greater focus on longer term and more integrated research requirements;
- ❖ Links up more closely science and socio-economic research.

Defra Research Priorities

- ❖ Defra's Science and Innovation Strategy (2003-2006) – published 2003
- ❖ Defra's Evidence and Innovation Strategy - mid 2005;
- ❖ To be informed by consultation, “Evidence and Innovation: Defra's needs from the sciences over the next 10 years” and;
- ❖ Research Priorities Group: expert group set up to identify the research agenda for Defra to underpin the SFFS (due March).

Examples of relevant economic and social research in Defra

- ❖ Economic linkages of the Agricultural Industry (expected Feb 2005);
- ❖ The wider social impacts of changes in the structure of agricultural businesses (mid 2005);
- ❖ Study of the validity of food miles as a measure of sustainable development (expected 2005);
- ❖ Study on food chain productivity incorporating external impacts (to begin in 2005);
- ❖ Programme of research in animal health and welfare economics and statistics (to begin in 2005)

The Strategy for Sustainable Farming and Food

- Overall need to bring together economists, scientists, statisticians together and then closer to policy makers.
- Where challenges remain:
 - apply science knowledge to real world systems, farms, communities, regions;
 - Understand major policy changes including CAP Reform 2003
 - understand linkages trade off in systems eg pollution swapping
 - spatial requirements expectations of our broad targets
 - social and rural economic interactions with food chain