

### Introducing the Rural Economy and Land Use Programme

"Harnessing the social and natural sciences for sustainable rural development."

> Professor Philip Lowe Programme Director







# **Key Drivers**

#### **Rural Change**

- Economy and demographics
- Rural diversification
- Climate change and biodiversity

#### Agricultural Change

- Worldwide food demand
- EU enlargement and CAP reform
- Divergence between Europe and other areas over GM

#### Food System Change

- Dominance of supermarkets
- Growth of food service sector
- Nutrition and health





Rural areas have encountered change and upheaval in recent years. Key public challenges include:

- Restoring trust in food chains
- > Tackling animal disease in a socially acceptable manner
- Sustaining agriculture in a liberalised economy
- Promoting robust rural economies
- Mitigating threats from climate change and invasive species
- Reducing stress on water catchments





No one could doubt the importance of these challenges

Allocation of an initial £20 million to the programme

However, this is no ordinary research programme







Sensitivity to criticisms of past programmes

Widespread public alienation with science and technology:

- Out-of-touch basic science (e.g. GM)
- Impartiality of applied science (e.g. BSE)
- ➤ A house divided (e.g. Foot and Mouth)
- > Are scientists asking the right questions?





#### RELU is responding to two fundamental demands:

- ➢ For joined-up science
- For socially accountable science

#### Basic premises of RELU are:

- > Major challenges cut across disciplinary boundaries
- > Inclusive stakeholder engagement is crucial





#### Joined-up and Socially Accountable Science

"Interdisciplinarity requires changes in institutional structures, in funding and training mechanisms, and most importantly to the cultural environment in which research is carried out."

(Research Councils UK)

"A serious restructuring of decision-making and a radical redistribution of research resources are both preconditions of a just research system." (Food Ethics Council)





### **Joined-up Science**

Interdisciplinarity is required in order to:

- > Avoid partial framings of research questions
- Gain integrated perspectives on problems
- Understand complex processes and issues
- Contextualise technological and environmental constraints

The Government's Science and Innovation Investment Framework anticipates that:

"Over the next decade many of the grand challenges in research will occupy the interfaces between separate research disciplines developed in the 19th and 20th centuries."





### Joined-up Science for Sustainable Development

Sustainable development calls for integrated perspectives, drawing upon understandings of social and natural processes

Holistic solutions should creatively combine adaptations in socio-technical, ecological and biological systems

But... a holistic approach is hampered by narrow disciplinary perspectives and logics





The Programme aims to:

"Conduct integrative, interdisciplinary research to advance understanding of the social, economic, environmental and technological challenges faced by rural areas."

And to:

"Expand capabilities for interdisciplinary research on rural issues."





'Root-and-Branch' interdisciplinarity:

- Programme setting
- Programme management and direction
- Project design and management
- Individual development and training









'Root-and-Branch' interdisciplinarity:

- Programme setting
- Programme management and direction
- Project design and management
- Individual development and training





### **Socially Accountable Science**

The demand here is for stakeholder engagement in scientific research to be broadened

"We are all stakeholders in science"

(Food Ethics Council)

And to be pushed upstream, where framing decisions and major priorities are set

"The task is to make visible the invisible, to expose to public scrutiny the assumptions, values and visions that drive science."

(Demos, 'See-through Science')





### **Socially Accountable Science**

The promise is that this should:

- Ensure more socially responsive research
- > Yield more robust science
- Lead to more relevant results commanding greater social receptiveness





### **Socially Accountable Science in RELU**

The RELU programme is committed to:

*"enhancing the impact of research on rural policy and practice by engaging stakeholders in all stages of RELU."* 

Through continuous engagement with a wide range of public, private and voluntary organisations and representative figures





### **Socially Accountable Science in RELU**

#### Programme setting:

- Consultations
- Discussions with stakeholders

#### Programme Management:

- Strategic Advisory Committee
- ➢ Food Chain Forum / People and the Rural Environment Forum
- Stakeholder Engagement Plans

#### Project level:

Range of groups / styles of engagement





### **Socially Accountable Science in RELU**

Improving water quality in Loweswater:

- Project challenges the perceived division of 'Science' and 'Society':
  - By pursuing effective dialogue between farmers, advisors, regulators and academics.
  - To understand the social, economic, cultural factors involved in environmental degradation, together with the physical processes.





Four themes:

- Sustainable Food Chains
- Integration of Land and Water Use
- Environmental Basis of Rural Development
- Economic and Social Interactions with the Rural Environment

#### Three Calls:

- > 1<sup>st</sup> Call: Completed
- > 2<sup>nd</sup> Call: In progress
- ➢ 3<sup>rd</sup> Call: June/July









1<sup>st</sup> Call: People and the Rural Environment





#### 1<sup>st</sup> and 2<sup>nd</sup> Call Disciplines







- 3<sup>rd</sup> Call: June/July
- A number of gaps evident to date:
- Animal and plant disease management
- Sustainable technologies and rural economies
- Impacts and implications of CAP reform
- Sustainable rural planning
- > The relationship between a healthy environment and public health





### Launching the Research

Continuing to pursue our mission on:

- ➢ Joined-up science
- Socially accountable science

#### Now is your chance to:

- ➢ Inform, influence and inflect
- > Ensure that the research is properly contextualised
- ➢ Influence the 3<sup>rd</sup> Call

#### Next two days:

- Internal connections and capacity building
- > Understanding more about the public challenges

