



Rural Economy and Land Use: Enabling Knowledge Exchange

18-20th January 2006

Manchester Conference Centre, University of Manchester

DAY 1: Wednesday 18th January - Learning from Each Other

10.00 - 10.30 Coffee and Registration (Foyer)

10.30 -11.30 INTRODUCTION

(Cockcroft Theatre)

The RELU Programme and its Unfolding Research Agenda, Philip Lowe, Director, RELU

11.00 - 12.30 PARALLEL SESSION 1

Relative Roles of Qualitative and Quantitative Methodologies (Weston Room II)

Led by Liz Oughton, University of Newcastle upon Tyne

Integrating Spatial Data (Conference Room 1)

Led by Steve Cinderby and Anne Owen, University of York

Scoping the Training Agenda for RELU (Conference Rooms 4/4a)

Led by Laura Meagher, Technology Development Group

Pursuing the Public Interface (Cockcroft Theatre)

Led by Tom MacMillan, Food Ethics Council

12.30 - 14.30 INTRODUCING THE RELU PROJECTS

Poster Session and Lunch (Weston Room I)

14.30 - 17.00 THEMATIC CONCEPTS FOR 'SUSTAINABILITY SCIENCE'

(Cockcroft Theatre)

Chair: Malcolm Eames, Sustainable Development Research Network

Cycles and Chains, Mark Tatchell, Warwick University

Consumer Sovereignty and Healthy Eating: Dilemmas for Research and Policy, Bruce Traill, Reading University

Understanding Environmental Knowledge Controversies, Sarah Whatmore, University of Oxford

Collaborative Resource Management, Justin Irvine, Macaulay Institute

Systematically Assessing Risk in the Farming Landscape, David Oliver, Lancaster University

17.00 - 17.30 Tea (Weston Room I)

17.30 - 18.30 THE RELU DEBATE: REACHING ACROSS THE NATURAL/SOCIAL SCIENCE DIVIDE

(Cockcroft Theatre)

Chair: Sir Howard Newby, Chief Executive HEFCE and chair of RELU Strategic Advisory Committee

On Selling Yourself to the Highest Bidder: a Wet Scientist's Engagement with the Water Framework Directive, Rural Land Management and Research, Stuart Lane, Durham University

Honoured in the Breach? Some Thoughts on the Nature and Practice of Interdisciplinarity, Susan Owens, Cambridge University





DAY 2: Thursday 19th January – A Day of Knowledge Brokering

09.00 - 11.00 PERSPECTIVES ON KNOWLEDGE EXCHANGE

(Cockcroft Theatre)

Chair: Sir Howard Newby, Chief Executive HEFCE and chair of RELU Strategic Advisory Committee

Knowledge Exchange and RELU, Jeremy Phillipson, Assistant Director, RELU

Science in the Round for Sustainable Landscapes and Communities, Tim O'Riordan, Emeritus Professor
University of East Anglia

Commercialising Science and Technology, Peter Lillford, National Non-Food Crop Centre, York

The Rural Knowledge Supply Chain, Eric Howell, National Rural Knowledge Exchange

11.00 - 11.30 Coffee (The Hub)

11.30 – 12.45 PARALLEL SESSION 2

Exploring methods of working with knowledge brokers and mechanisms of knowledge exchange within RELU

A) RURAL ECONOMY (Cockcroft Theatre)

Chair: Donna Easterlow, SEERAD

Rural Economy Development

Sharing Information: A National Rural Taxonomy, Eric Howell, National Rural Knowledge Exchange
Developing Human Capital to Strengthen Rural Economies: Reflecting on the Northern Rural Network,
Neil Ward, University of Newcastle upon Tyne

B) LAND AND WATER MANAGEMENT (Weston Room II)

Chair: John Holmes, University of Oxford

Research and Policy for Land Management Advice

Research and Policy for Land Management Advice, Alan Hooper, Rural Development Service
Setting Research Priorities for Sustainable Food and Farming, Les Firbank, Lancaster Environment Centre

C) PUBLIC POLICY (Conference Room 1)

Chair: Faith Culshaw, NERC

Inputting into Government Consultations

Getting Your Voice Heard in Government, Wyn Grant, Warwick University

D) COMMERCIALISATION (Conference Rooms 4/4a)

Chair: Tony Fentem, Institute of Grassland and Environmental Research

Mechanisms of Commercialisation

Making LINKS Work for RELU, Chris Lea, Welsh Assembly
Mechanisms of Commercialisation, Mike Attenborough, Meat and Livestock Commission

12.45 - 13.45 Lunch (The Hub)





13.45 - 15.00 PARALLEL SESSION 3

Exploring methods of working with knowledge brokers and mechanisms of knowledge exchange within RELU

A) RURAL ECONOMY (Cockcroft Theatre)

Chair: Donna Easterlow, SEERAD

Science for Regional Development and Economic Policy

Research for Regional and Rural Development: a Practitioner's Perspective, Tom Warburton, One North East
Research for Regional and Rural Development: a Researcher's Perspective, Mike Winter, University of Exeter

B) LAND AND WATER MANAGEMENT (Weston Room II)

Chair: John Holmes, University of Oxford

Collaborative Knowledge Production

Collaborative Knowledge Production in Water and Land Management, John Colvin, Environment Agency
Stakeholders and Relationships in Knowledge Production: Researchers, Brokers and Farmers, Fergus Lyon, Middlesex University

C) PUBLIC POLICY (Conference Room I)

Chair: Faith Culshaw, NERC

Constructing Evidence for Public Policy

Agricultural Change and Environment Observatory Programme, Helen Dunn, Defra
Respondents: Andrew Lovett, University of East Anglia;
Paul Armsworth, University of Sheffield

D) COMMERCIALISATION (Conference Rooms 4/4a)

Chair: Tony Fentem, Institute of Grassland and Environmental Research

Examples of Commercialisation

Turning Research into Business, Anne Glover, Remedios and University of Aberdeen
Commercialising Scientific Research for Growers, John Handford, Farm Advisory Service Team Ltd.

15.00 - 15.30 Tea (The Hub)

15.30 - 16.30 MECHANISMS FOR KNOWLEDGE EXCHANGE WITHIN RELU: FEEDBACK FROM PARALLEL SESSIONS 2 AND 3

(Cockcroft Theatre)

Chair: Philip Lowe, Director, RELU

Donna Easterlow, SEERAD

John Holmes, University of Oxford

Faith Culshaw, NERC

Jimmy Young, University of Stirling

16.30 - 17.15 KEYNOTE ADDRESS

(Cockcroft Theatre)

The Cultivation of Knowledge, Michael Bell, University of Wisconsin-Madison

19.30 CONFERENCE DINNER

(Barnes Wallis Building)

Address by Sir Howard Newby





DAY 3: Friday 20th January - RELU goes International

09.00 - 12.00 PARALLEL SESSION 4

FOOD CHAIN LOCALISATION (Cockcroft Theatre)

Chair: Sarah Mukherjee, Environment Correspondent, BBC

Keynote address: *The Validity of Food Miles as an Indicator of Sustainable Development*, Paul Watkiss, AEA Technology Environment

Keynote address: *Food Ethics: It's More than the Mileage*, Gareth Edwards-Jones, University of Wales, Bangor

Respondent: Geoff Tansey, Freelance writer and consultant

10.15 - 10.35 Coffee (The Hub)

Keynote address: *Practice and Outcome in Localizing Food Chains*, Clare Hinrichs, Pennsylvania State University

Keynote address: *Paradoxes of Place in European Food Chains*, Henry Buller, Exeter University

Respondent: Frances Rowe, One North East Regional Development Agency

Session Respondent: Jennifer Allen, Portland State University

CAN EU DIRECTIVES BE IMPLEMENTED? WILL CAP REFORM HELP? (Weston Room II)

Chair: Susan Steer, Countryside Policy Panel, RICS

Keynote address: *Evaluating EU Agri-Environment Policy: Projects and Goals of the European Environment Agency*, Jan Erik Petersen, European Environment Agency

Farmer Decision Making

Improving the Success of Agri-Environment Initiatives, James Bullock, CEH Dorset

Evaluating the Options for Combining Economically, Socially and Ecologically Sustainable Agriculture, Bill Sutherland, University of East Anglia

A Landscape-scale Analysis of the Sustainability of the Hill Farming Economy and Impact of Farm Production Decisions on Upland Landscapes and Biodiversity, Paul Armsworth, University of Sheffield

Keynote address: *Farmers' Logic and the Implementation of EU Agri-environmental Policy*, Bettina Bock, Wageningen University

10.30 - 10.50 Coffee (The Hub)

Sustainable Land and Water Use

Sustainable Uplands: Managing Uncertainty in Dynamic Socio-Environmental Systems, Klaus Hubacek and Mark Reed, University of Leeds

Social, Economic and Environmental Implications of Increasing Rural Land Use Under Energy Crops, Angela Karp, Rothamsted Research

Integrated Land and Water Management in Floodplains, Joe Morris, Cranfield University

Keynote address: *Dialogue for Future Water Management - A New Perspective on Sustainable Water Management in Sweden*, Anna Jöburn, Swedish Environment Institute

12.00 - 12.30 SUMMING UP

(Cockcroft Theatre)

Chair: Philip Lowe, Director, RELU

Sarah Mukherjee, Environment Correspondent, BBC

Susan Steer, Countryside Policy Panel, RICS

