

Centre for Rural Economy Engagement and Place Seminar Series 2019

This seminar series builds on the university's commitment to engagement with people in the place we are located. Our aim is to focus on how our research informs rural debates in the North East. This year's programme brings leading academics from Newcastle University to raise questions and share insights about crucial issues affecting the region. These will be stimulating events with scope for discussion, and you are warmly invited to join us.



Wednesday, 27th February 2019
Professor Mark Reed

Landscape Enterprise Networks: a place-based approach to paying for nature's services

17:30 to 19.00 pm

Clement Stephenson Lecture Theatre, Agriculture Building, Newcastle University

In this talk, Mark Reed will talk about his work to develop new ways of paying for nature conservation by leveraging funding from the private sector, to meet the scale of environmental challenges that the world currently faces. Drawing on pioneering work to develop the UK Peatland Code (financing peatland restoration via private investment alongside public funding), he will describe a place-based approach that harnesses the different values placed on the natural environment by those who live in and use the landscape.

Professor Mark Reed is a Professor of Socio-Technical Innovation and Director of Engagement & Impact in the School of Agriculture, Food & Rural Development at Newcastle University.

Future speakers include: Prof Carmen Hubbard, **6th March**; Dr. Menelaos Gkartzios, **1st May**; Prof Sally Shortall, **4th June**.